



INCENTIVE TRAVEL INDUSTRY INDEX

Powered by SITE Index, IRF Outlook and FICP
In Association with Oxford Economics

2020 Partner Prospectus

Site, IRF and FICP invite you to become a Sponsoring Partner in delivering the 2019 Incentive Travel Industry Index, conducted in conjunction with Oxford Economics. Findings for the 2020 study will be revealed at IMEX America in September and will provide unprecedented, consolidated insight into where the incentive travel industry is headed. The study will provide value to corporate end users, third parties and suppliers of incentive travel, offering invaluable input to the marketing and budgeting cycle of most organizations.

Level	Amount	Deliverables
Champion Level	\$15,000	Logo and text recognition on or at all of the following: <ul style="list-style-type: none"> • Press conference or launch event • Backlink on primary research launch page • Backlink on research page FICP, IRF, SITE • Final report / white paper • Press release • Webinar / education decks • IMEX session with opportunity for welcome remarks • Related signage at all related education sessions • Opportunity to post study/press releases on sponsor website for cross-promotion • Attendance to launch event (travel costs additional) • Attendance admittance for one person to one education session where results are released to individual FICP, IRF, or SITE community (travel costs additional)
Prime Level	\$10,000	<ul style="list-style-type: none"> • Logo recognition with backlink on primary research launch page • Logo recognition with backlink on research's page at FICP, IRF, SITE • Logo and text recognition in final report • Text recognition in final report • Logo recognition on approved white paper for research • Text recognition on press release and press event
Principal Level	\$5,000	<ul style="list-style-type: none"> • Text recognition in final report • Text recognition in press release • Text recognition on primary research page • Text recognition on research's page at FICP IRF, SITE

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