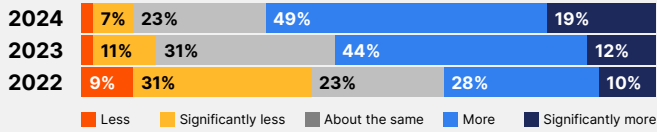


Supplier Highlights

The latest views on the future of incentive travel from over 350 supplier participants, including hotels, cruise lines, AV & production, gifting, technology, food & beverage, transportation, group activities and visitor attractions.

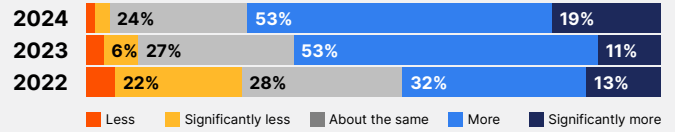
Expectations: Increases in Participants

Number of people in incentive travel programs relative to 2019

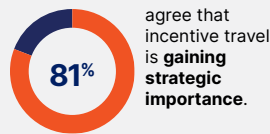


Expectations: Per-Person Spending Increasing

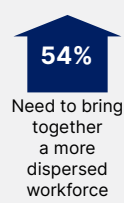
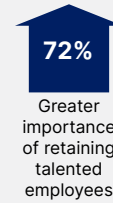
Level of spending per person for incentive travel programs relative to 2019



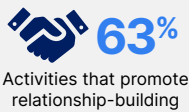
Incentives Increase in Strategic Importance



Drivers of Importance

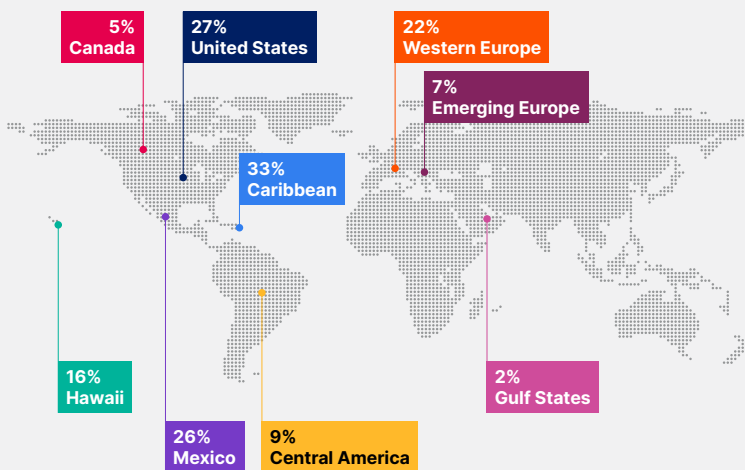


Activities for Success



Where Are Incentive Trips Going?

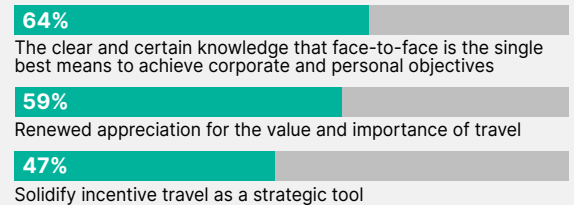
Increases in Destination Use Planned by Buyers



Challenges



Opportunities



Increases in Use of Destination Types Planned by Buyers

