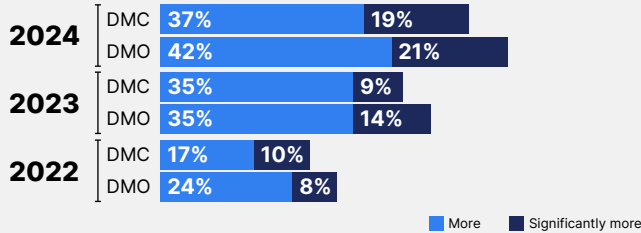


## DMC & DMO Highlights

The latest views on the future of incentive travel from over 270 professionals representing destination management companies (coordinating local on-site implementation) and destination marketing organizations (national tourist offices, convention and visitors bureaus).

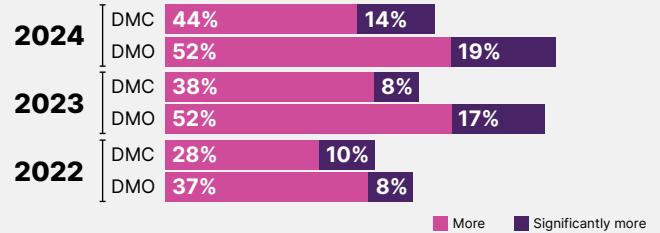
### Expectations: Increases in Participants

Number of people in incentive travel programs relative to 2019

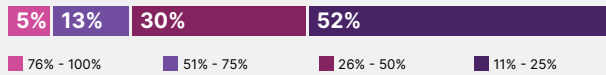


### Expectations: Per-Person Spending Increasing

Level of spending per person for incentive travel programs relative to 2019



### Incentive Share of Bookings Reported by DMOs



### DMOs Report Strategic Importance of Incentive Travel

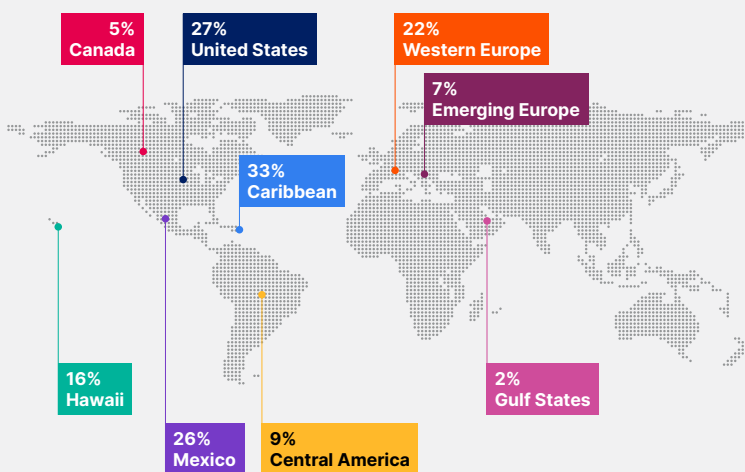


### Activities for Success

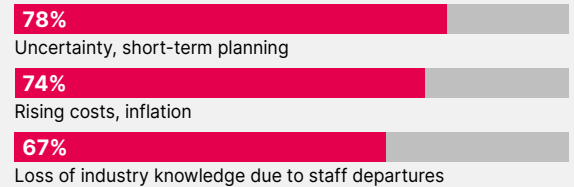


### Where Are Incentive Trips Going?

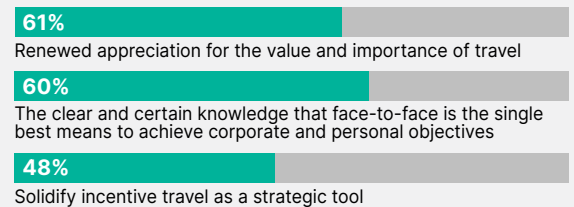
Increases in Destination Use Planned by Buyers



### Challenges



### Opportunities



### Increases in Use of Destination Types Planned by Buyers

