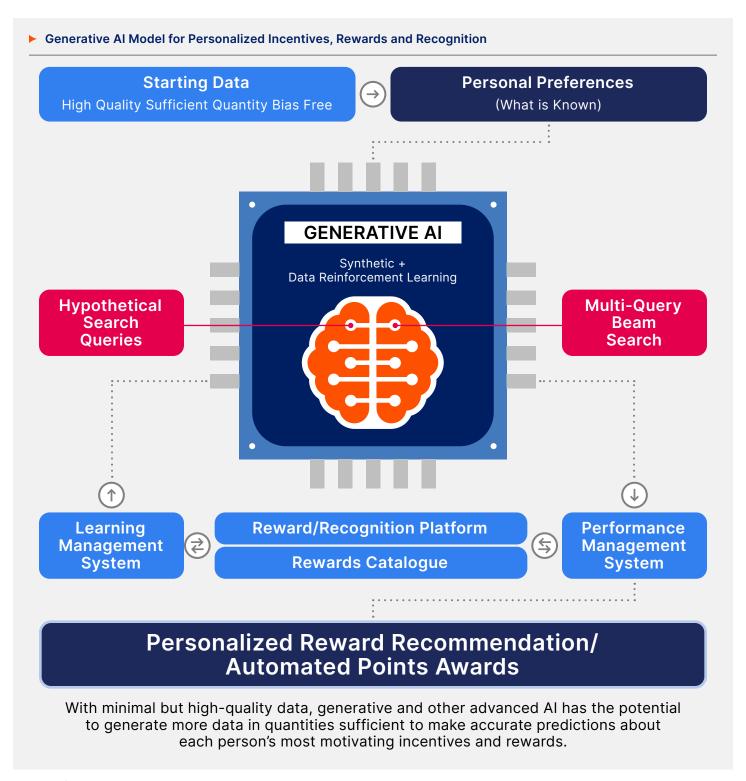


ACADEMIC RESEARCH IN ACTION

Generative AI for Personalized Incentives, Rewards, and Recognition

June 2023



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